

AMROC

Investment Management



Welcome to Amroc.

We are an independent Investment Management company with offices in Amsterdam and Den Haag. We specialise in multi-manager products and offer a range of conservative bond, equity and multi asset portfolios to preserve, enhance and build your wealth.

Amroc is affiliated with Insight Capital GmbH, an independent Swiss investment management company headquartered in Zurich with offices in Geneva providing Advisory and Discretionary Portfolio Management.

As an independent investment boutique we believe we are uniquely positioned in the fund management industry. Our in-depth knowledge of the financial markets that we have cultivated over decades of active management together with our distinctive conservative approach to investment has proven successful even in some of the most challenging markets. In addition, our independence has allowed us to focus exclusively in helping our clients achieve their investment goals in a consistent, disciplined and timely fashion.

In the following pages we explain a little more about aspects of our business and what we can do for you. I hope you find the content of interest.

In the meantime, if you would like to know more about us, please contact me, or one of my colleagues.

I look forward to welcoming you as a client.

Thank you for your interest.

Chief Executive



Investment Management

Amroc specialises in Intelligent Multi Manager strategies across major asset classes, industries and regions. We help institutions, pension funds, charities, private banks as well as independent financial advisors, families and individuals with investment solutions.

Our strategies are actively managed and offer investors exposure to a globally diverse mix of asset classes and style through multi asset, bond and equity portfolios.

Our investment philosophy is centred around preserving and building capital through creation and implementation of long term investment strategies. Our investment strategies are focused on sustainable outperformance through a careful investment process and a balanced investment approach. Our goal is to generate alpha over a long-term investment horizon by identifying talented fund managers around the world who have consistent stock selection skills and a fundamental investment approach.

This investment approach has served our clients well and proven successful even in some of the most challenging markets.



Investment Approach

At AMROC we always take the long view and look through the mist of short term volatility. This allows us to focus on generating superior returns for our clients at a reasonable cost. The three pillars of our investment approach are active management, investment discipline and risk management.

We have a very systematic and disciplined approach to investing. Our fund manager selection process together with our unique approach to portfolio construction has helped us to create robust portfolios that have withstood the test time with impressive results.

We start with analysing global politics and economies, explore factors that could influence market dynamics and determine asset allocation. We then carefully select fund managers for each asset class and combine their individual expertise and skills to create portfolios. We rigorously test drive the portfolios under different market conditions to develop a measure of expectations and confidence.

Integrated in our investment philosophy and process is risk management. We call this intelligent risk management with multiple level approach that forms the core of this architecture.



Advisory & Discretionary Portfolio Management

The Advisory and Discretionary Portfolio Management is offered through our Swiss associates, Insight Capital GmbH.

Active Portfolio Advisory

We work with a diverse range of institutional and individual clients to achieve their investment goals. Our advisory service is suitable for investors who prefer to make their own investment decisions, but at the same time like to have access to our professionals for proactive investment insight, fund selection and portfolio construction.

We work with you to understand your investment goal and time horizon, create a model portfolio around your investment strategy to act as benchmark, make regular asset allocation recommendations, monitor your portfolio and report any deviations from your optimised parameters.

We provide you with our intelligent active risk management to navigate your portfolio through market dynamics.



Discretionary Portfolio Management

The Discretionary Portfolio Management is provided through Fondsstad, where a range of exciting investment opportunities from traditional defensive, balanced and growth strategies to equity specific mandates including sustainable investment are available.

We understand investors have different goals and risk profile. With that in mind, we have created a range of portfolios that aim to provide long term capital growth by investing in a diverse set of asset classes and global markets. The portfolios offer dynamic asset allocation, by taking into account long term investment objectives versus short term opportunities.

Fondsstad is built on the three foundations of simplicity, transparency and flexibility. Our investment strategies are simple and transparent, because we fundamentally believe good performing investment solutions should not be complicated. Our investment approach incorporate the flexibility to pursue a dynamic asset allocation in asset classes and across geographies and industries. Guided by our risk and return profiles we carefully construct and continuously rebalance portfolios to achieve optimum long term value creation.



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